

1 SJR22  
2 126420-1  
3 By Senators Brooks, Glover, Figures, Allen, and Pittman  
4 RFD:  
5 First Read: 03-MAR-11

8 COMMENDING MIKE GOTTFRIED ON BEING NAMED 2010  
9 MOBILIAN OF THE YEAR.

10  
11 WHEREAS, commendations and congratulations are  
12 herein extended to Mike Gottfried in recognition of the  
13 outstanding achievement of being named 2010 Mobilian of the  
14 Year by the Cottage Hill Civitan Club; and

15 WHEREAS, as the region's most prestigious civic  
16 honor, the Mobilian of the Year Award has been presented  
17 annually since 1948 to an individual whose positive impact on  
18 the community is extraordinary; and

19 WHEREAS, a former highly successful college football  
20 coach, Mr. Gottfried has appeared since 1990 as an analyst for  
21 ESPN's Saturday Primetime telecasts and is recognized as one  
22 of television's most respected sports announcers and game  
23 analysts; and

24 WHEREAS, Mr. Gottfried was one of the founders of  
25 the GoDaddy.com Bowl in Mobile, and he has enthusiastically  
26 promoted the City of Mobile during his television appearances  
27 for almost two decades; and

1                   WHEREAS, in 2000, Mr. Gottfried founded Team Focus,  
2 a comprehensive community outreach program for boys without  
3 fathers; and

4                   WHEREAS, more than 2,000 young men have been served  
5 nationwide with guidance and mentoring to improve their lives  
6 and instill a sense of self-esteem; Team Focus programs  
7 include individual tutoring, academic support, scholarship  
8 opportunities, leadership camps, and social activities; and

9                   WHEREAS, Mr. Gottfried is much in demand throughout  
10 the United States as a motivational speaker, and he has also  
11 spearheaded fund-raisers for charitable organizations in  
12 Alabama and elsewhere; and

13                   WHEREAS, his educational credentials include a  
14 Bachelor's Degree in 1966 from Morehead State University,  
15 followed by a Master's Degree in 1973; he is the author of two  
16 books, "Coach's Challenge" and "Wisdom from Winners"; Mr.  
17 Gottfried and his wife, Mickey, have two children and three  
18 grandchildren; and

19                   WHEREAS, through the years and in all his endeavors  
20 as a coach, television announcer, and leader of Team Focus,  
21 Mr. Gottfried has earned respect for his exceptional abilities  
22 and unwavering commitment to improving the lives of young men  
23 who are in need of guidance; he is truly deserving of the  
24 significant honor of being named 2010 Mobilian of the Year;  
25 now therefore,

26                   BE IT RESOLVED BY THE LEGISLATURE OF ALABAMA, BOTH  
27 HOUSES THEREOF CONCURRING, That Mike Gottfried is honored and

1 commended, and this resolution is offered in highest tribute  
2 and deepest appreciation to him, along with heartiest  
3 congratulations on being named 2010 Mobilian of the Year.