

1 HJR120
2 126914-1
3 By Representative Morrow
4 RFD: Rules
5 First Read: 10-MAR-11

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8 URGING FULL FUNDING FOR TOURISM ENTITIES IN
9 2011-2012 BUDGETS.

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11 WHEREAS, the Governor's proposed budgets for fiscal
12 for fiscal year 2011-2012 eliminate most funding for tourism
13 entities; and

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15 WHEREAS, according to a 2010 Travel Industry report
16 for 2009, tourists spent \$9.3 billion, generating \$679 million
17 in state and local revenues, 5.5 percent of Alabama's Domestic
Product; and

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19 WHEREAS, tourism generates an estimated 162,464
20 jobs, or 8.6 percent of nonagricultural employment in Alabama;
and

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22 WHEREAS, therefore, tourism generates hundreds of
23 millions of dollars annually to both the General Fund budget
24 and the Education Trust Fund budget as well as to local
economies; and

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26 WHEREAS, the short term savings of drastically
27 eliminating funding for tourism entities is far outweighed by
the longer term diminished tax revenues and loss of employment

1 that would result from reduced tourism in Alabama; now
2 therefore,

3 BE IT RESOLVED BY THE LEGISLATURE OF ALABAMA, BOTH
4 HOUSES THEREOF CONCURRING, That we urge the Education Trust
5 Fund and General Fund budget Committees in both chambers to
6 adopt budgets that level fund tourism entities for fiscal year
7 2011-2012.