

1 HJR120
2 126914-1
3 By Representative Morrow
4 RFD: Rules
5 First Read: 10-MAR-11

URGING FULL FUNDING FOR TOURISM ENTITIES IN
2011-2012 BUDGETS.

WHEREAS, the Governor's proposed budgets for fiscal
for fiscal year 2011-2012 eliminate most funding for tourism
entities; and

WHEREAS, according to a 2010 Travel Industry report
for 2009, tourists spent \$9.3 billion, generating \$679 million
in state and local revenues, 5.5 percent of Alabama's Domestic
Product; and

WHEREAS, tourism generates an estimated 162,464
jobs, or 8.6 percent of nonagricultural employment in Alabama;
and

WHEREAS, therefore, tourism generates hundreds of
millions of dollars annually to both the General Fund budget
and the Education Trust Fund budget as well as to local
economies; and

WHEREAS, the short term savings of drastically
eliminating funding for tourism entities is far outweighed by
the longer term diminished tax revenues and loss of employment

1 that would result from reduced tourism in Alabama; now
2 therefore,

3 BE IT RESOLVED BY THE LEGISLATURE OF ALABAMA, BOTH
4 HOUSES THEREOF CONCURRING, That we urge the Education Trust
5 Fund and General Fund budget Committees in both chambers to
6 adopt budgets that level fund tourism entities for fiscal year
7 2011-2012.