

1 HR155

2 150653-1

3 By Representatives McCutcheon, Poole, Sanderford, Hall,
4 Johnson (W) and Patterson

5 RFD:

6 First Read: 20-MAR-13

1 150653-1:n:03/14/2013:JMW*/jmw LRS2013-1492

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8 HONORING JAY MARTIN FOR CONTRIBUTIONS TO MANKIND AND
9 FOR THE SUCCESS OF NSA, LLC.

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11 WHEREAS, highest commendation is herein conveyed to
12 Jay Martin in recognition of his outstanding achievements and
13 contributions to mankind; and

14 WHEREAS, Jay Martin has been changing people's lives
15 for more than 40 years; his warm personal style, bold
16 leadership, and strategic vision have made a long-term success
17 story of NSA, LLC, the company he founded in 1970 and
18 continues to serve as President and CEO; and

19 WHEREAS, he continues to be inspired by the words
20 that motivated him and have become his Vision Statement: "To
21 build a stable and lasting company that will help as many
22 people as possible realize their dreams"; and

23 WHEREAS, during its 42-year history, NSA, LLC has
24 accumulated nearly \$10 billion in sales, building success by
25 combining two of the fastest growing industries in America,

Health/Wellness and a unique Virtual Franchise Market Model;
and

WHEREAS, the company also contributes substantially to worthy causes, including donating monetarily and in man-hours to: St. Jude Children's Research Hospital, Boys and Girls Club of Greater Memphis, Church Health Center, Volunteers of America, and the Juice Plus+ Children's Health Study, which has positively affected the health of more than 500,000 children worldwide; and

WHEREAS, the research on Juice Plus+ is unparalleled and is considered irrefutable: there are 29 Clinical Studies with most being double-blind, crossover, and placebo-controlled; the nutrition of Juice Plus+ helps bodies in countless ways, while the income from a home-based Juice Plus+ business helps individual and family finances; and

WHEREAS, there are a million Juice Plus+ customers and thousands of distributors in 23 countries as well as each of the United States of America, where many have kept their homes from foreclosure with their Juice Plus+ paychecks; and

WHEREAS, in these times, there is much talk about the new connection economy; gone are the days of mass communication and mass advertising; the new economy is about relationships, respect, and dignity, a combination that Jay Martin has always understood; he knows the farmers who grow the components and he knows every employee at company headquarters; he has a great relationship based on trust with

1 his field leaders; he believes that to have friends, you must
2 first be a good friend with integrity; these values continue
3 to be emphasized in the company's capsules, in the marketing
4 plan, and at conferences; and

5 WHEREAS, Jay Martin has done so much for so many
6 people around the world, and he is truly deserving of special
7 recognition; now therefore,

8 BE IT RESOLVED BY THE HOUSE OF REPRESENTATIVES OF
9 THE LEGISLATURE OF ALABAMA, That it is a pleasure to commend
10 Jay Martin for his many contributions to mankind and
11 congratulate him for the success of NSA, LLC, the maker of
12 Juice Plus+, and it is directed that a copy of this resolution
13 be provided to him with best wishes in future endeavors.