

1 HJR136
2 183575-1
3 By Representatives Collins, Alexander, Beech, Boyd, Clarke,
4 Coleman, Drummond, Givan, Hall, Moore (M), Nordgren, Rowe,
5 Todd, Warren, Weaver and Wilcox
6 RFD: Rules
7 First Read: 07-MAR-17

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8 CELEBRATING 100 YEARS OF GIRL SCOUTS SELLING
9 COOKIES.

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11 WHEREAS, the year 2017 marks the 100th Anniversary
12 of Girl Scouts participating in what has evolved into the
13 largest entrepreneurial training program for girls in the
14 world: the Girl Scout Cookie Program; and

15 WHEREAS, the first known sale of cookies by Girl
16 Scouts occurred in 1917 when the Mistletoe Troop in Muskogee,
17 Oklahoma, baked cookies and sold them in the school cafeteria
18 as a service project; and

19 WHEREAS, from its humble beginnings as a way for
20 Girl Scout troops to finance activities, the Girl Scout Cookie
21 Program has become the most powerful and successful financial
22 literacy tool in the world for girls; and

23 WHEREAS, the Girl Scout Cookie Program teaches five
24 essential skills: goal setting, decision making, money
25 management, people skills, and business ethics; and

26 WHEREAS, in keeping with the fast-paced times of the
27 modern world and the Girl Scouts mission to provide girls with

1 learning opportunities for the future, Girl Scouts launched
2 Digital Cookie, a digital layer added to the Girl Scout Cookie
3 Program that teaches vital 21st Century business skills
4 including e-marketing, digital money management, online
5 dashboard usage, and e-commerce; and

6 WHEREAS, during a century of selling their iconic
7 cookies, Girl Scouts demonstrated exemplary leadership and
8 philanthropic spirit by using cookie earnings to do remarkable
9 things within their communities that reflect the
10 organization's important mission; and

11 WHEREAS, Girl Scouts consistently drive positive
12 change in their communities thanks in part to the cookie sale,
13 doing what they can to make the world a better place; and

14 WHEREAS, today, more than 59 million American women
15 are Girl Scout alumnae and 2.7 million girls and adult
16 volunteers are active members; and

17 WHEREAS, through the dedication, time, and talent of
18 volunteers of different backgrounds, abilities, and areas of
19 expertise, the Girl Scout Leadership Experience is brought to
20 over 20,000 girls in grades K-12 across the State of Alabama;
21 now therefore,

22 BE IT RESOLVED BY THE LEGISLATURE OF ALABAMA, BOTH
23 HOUSES THEREOF CONCURRING, That we hereby applaud the Girl
24 Scout Movement and the two Alabama councils, Girl Scouts of
25 North-Central Alabama and Girl Scouts of Southern Alabama, for
26 achieving this amazing milestone and for 100 years of girls

1 learning financial literacy through the iconic Girl Scout
2 Cookie Program.