

HB407 INTRODUCED



1 HB407
2 SL9VT55-1
3 By Representative
4 RFD: State Government
5 First Read: 10-Feb-26



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SYNOPSIS:

This bill would designate Miss Alabama as the Official State Ambassador during her term of service.

This bill would provide for the duties of the Official State Ambassador and limitations on her authority.

This bill would provide that the Official State Ambassador shall not be compensated or reimbursed for expenses incurred while serving as the Official State Ambassador.

This bill would authorize state agencies to coordinate with the Official State Ambassador for ceremonial and public outreach purposes.

A BILL
TO BE ENTITLED
AN ACT

Relating to state government; to designate the titleholder of Miss Alabama as the Official State Ambassador; to provide the term of service; to provide duties and limitations on authority; and to authorize state agencies to coordinate with the Official State Ambassador for ceremonial purposes.



HB407 INTRODUCED

29 BE IT ENACTED BY THE LEGISLATURE OF ALABAMA:

30 Section 1. (a) For the purposes of this section, the
31 following terms have the following meanings:

32 (1) MISS ALABAMA. The individual selected and
33 recognized by the Miss Alabama Organization to hold the title
34 of Miss Alabama for an annual term.

35 (2) OFFICIAL STATE AMBASSADOR. An honorary
36 representative designated to promote goodwill and civic
37 engagement and to serve as a public representation of the
38 State of Alabama.

39 (3) STATE AGENCY. Any department, board, bureau,
40 commission, or office of the State of Alabama, including the
41 Office of the Governor.

42 (b) (1) Miss Alabama is the Official State Ambassador
43 for the State of Alabama during her term as Miss Alabama.

44 (2) The designation of Official State Ambassador shall
45 only apply during the individual's term as the recognized Miss
46 Alabama.

47 (3) Upon the selection of a new Miss Alabama, the
48 designation shall automatically transfer to the new individual
49 recognized as Miss Alabama.

50 (c) The Official State Ambassador, upon invitation or
51 coordination with a state agency, may perform the following
52 duties:

53 (1) Represent the State of Alabama at ceremonial,
54 educational, civic, tourism-related, and economic development
55 events.

56 (2) Promote Alabama's communities, culture, history,



HB407 INTRODUCED

57 workforce, military families, and public-service initiatives.

58 (3) Encourage volunteerism, civic engagement, and
59 charitable service throughout the state.

60 (4) Serve as a goodwill representative of the state at
61 national or international events when appropriate.

62 (d) Participation by the Official State Ambassador in
63 any activity authorized by this section shall be voluntary.

64 (e) (1) Nothing in this section shall be construed to
65 authorize compensation, salary, stipend, benefits, or
66 reimbursement of expenses to the Official State Ambassador.

67 (2) Nothing in this section shall be construed to grant
68 policymaking authority, regulatory authority, or
69 decision-making authority to the Official State Ambassador.

70 (f) (1) A state agency may coordinate with the Official
71 State Ambassador for appearances, outreach efforts, and public
72 engagement activities that are consistent with the mission of
73 the agency.

74 (2) Nothing in this section requires a state agency to
75 request or utilize the services of the Official State
76 Ambassador.

77 Section 2. This act shall become effective on June 1,
78 2026.