

HB407 INTRODUCED



1 HB407
2 SL9VT55-1
3 By Representative DuBose
4 RFD: State Government
5 First Read: 10-Feb-26



SYNOPSIS:

This bill would designate Miss Alabama as the Official State Ambassador during her term of service.

This bill would provide for the duties of the Official State Ambassador and limitations on her authority.

This bill would provide that the Official State Ambassador shall not be compensated or reimbursed for expenses incurred while serving as the Official State Ambassador.

This bill would authorize state agencies to coordinate with the Official State Ambassador for ceremonial and public outreach purposes.

A BILL
TO BE ENTITLED
AN ACT

Relating to state government; to designate the titleholder of Miss Alabama as the Official State Ambassador; to provide the term of service; to provide duties and limitations on authority; and to authorize state agencies to coordinate with the Official State Ambassador for ceremonial purposes.



HB407 INTRODUCED

BE IT ENACTED BY THE LEGISLATURE OF ALABAMA:

Section 1. (a) For the purposes of this section, the following terms have the following meanings:

(1) MISS ALABAMA. The individual selected and recognized by the Miss Alabama Organization to hold the title of Miss Alabama for an annual term.

(2) OFFICIAL STATE AMBASSADOR. An honorary representative designated to promote goodwill and civic engagement and to serve as a public representation of the State of Alabama.

(3) STATE AGENCY. Any department, board, bureau, commission, or office of the State of Alabama, including the Office of the Governor.

(b) (1) Miss Alabama is the Official State Ambassador for the State of Alabama during her term as Miss Alabama.

(2) The designation of Official State Ambassador shall only apply during the individual's term as the recognized Miss Alabama.

(3) Upon the selection of a new Miss Alabama, the designation shall automatically transfer to the new individual recognized as Miss Alabama.

(c) The Official State Ambassador, upon invitation or coordination with a state agency, may perform the following duties:

(1) Represent the State of Alabama at ceremonial, educational, civic, tourism-related, and economic development events.

(2) Promote Alabama's communities, culture, history,



HB407 INTRODUCED

workforce, military families, and public-service initiatives.

(3) Encourage volunteerism, civic engagement, and charitable service throughout the state.

(4) Serve as a goodwill representative of the state at national or international events when appropriate.

(d) Participation by the Official State Ambassador in any activity authorized by this section shall be voluntary.

(e) (1) Nothing in this section shall be construed to authorize compensation, salary, stipend, benefits, or reimbursement of expenses to the Official State Ambassador.

(2) Nothing in this section shall be construed to grant policymaking authority, regulatory authority, or decision-making authority to the Official State Ambassador.

(f) (1) A state agency may coordinate with the Official State Ambassador for appearances, outreach efforts, and public engagement activities that are consistent with the mission of the agency.

(2) Nothing in this section requires a state agency to request or utilize the services of the Official State Ambassador.

Section 2. This act shall become effective on June 1, 2026.